

This e-newsletter contains important information about your OTC exhibit transaction.

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## January 2016 e-Newsletter

The [OTC 2016 website](#) offers complete information on all aspects of the conference, including an updated list of exhibitors. Bookmark it today and check it weekly for updates.

### Important Dates

**11 January**—Exhibitor Service Manual (ESM) now available

**Later this week**—Housing and registration are scheduled to go live

**15 January**—Final payment due for exhibit space

**18 January**—Parking will become available

**20 January**—Exhibitor Roundtable [RSVP](#)'s due

**27 January**—Exhibitor Roundtable

You may visit the **Exhibit tab** on the [OTC 2016 website](#) at any time for important exhibitor information.

### Housing and Registration

Exhibitor registration will be available starting later this week. Simply log into your [exhibitor console](#) and click the icon for Registration and Housing. Additional information on registration can be found in the [Exhibitor Services Manual](#).

### Final Payment This Week

Final payments for booth space is due 15 January. Please log in to your account to make your final payment no later than that date. [Click here](#) to log in. You will need your company password to make your payment. If you do not have your

## The Exhibitor Service Manual (ESM) Is Now Available

This manual is a valuable resource for your planning process as it contains important information including order forms, shipping information, rules, regulations, and move-in/move-out dates and times.

Begin using this free resource today!

[Learn More](#)

password or if you have any questions regarding your account, please email Lori Duke ([lduke@otcnet.org](mailto:lduke@otcnet.org)) or Denise Startz ([dstartz@otcnet.org](mailto:dstartz@otcnet.org)).

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## Exhibitor Roundtable

The OTC 2016 Exhibitor Roundtable will be held at NRG Center on 27 January. Don't miss this exciting opportunity to meet fellow exhibitors and receive tips from professionals to help improve your OTC exhibit experience. [RSVP](#) by 20 January.

[Learn More](#)

## Re-booking for OTC 2017 Is Now an Online Process

We are pleased to announce the online application process for re-booking for OTC 2017. Priority companies will be contacted by early March with a link containing re-booking and login information. We hope that you will find the new online application to be an easier, more secure submission process.

## Opportunity to Promote through OTC Event Insider

The OTC Event Insider, a weekly newsletter to prospective and registered attendees, will launch in mid-March and will be distributed to more than 30,000 professionals. This e-newsletter is an excellent way to advertise your exhibit and company to your target audience. Multiview, Inc. will be contacting exhibitors on behalf of OTC to present various advertising opportunities in this newsletter. Be sure to take advantage of this opportunity to publicize your presence at OTC.

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